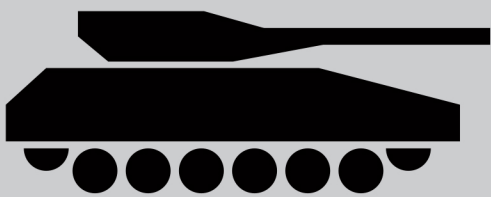
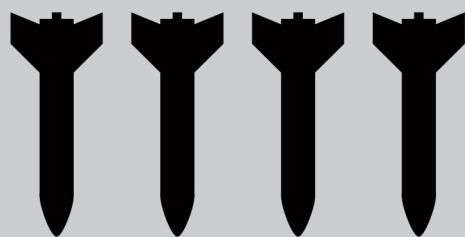
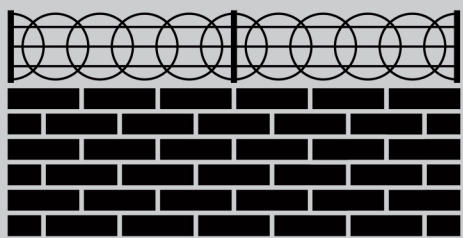
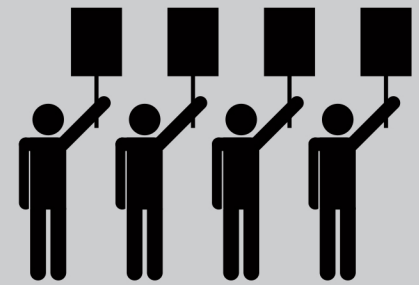
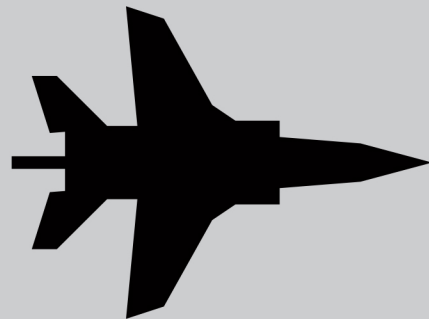
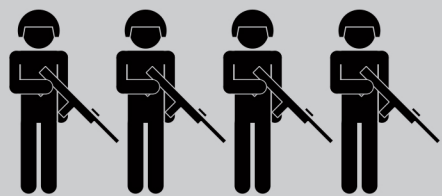


BOYCOTT ISRAEL

London Palestine Action

@LondonPalestine
facebook.com/londonpalestineaction



BOYCOTT

MANY COMPANIES ACTIVELY FACILITATE ISRAELI APARTHEID. BOYCOTTING THEM ALL WOULD BE A DAUNTING TASK. INSTEAD, FOCUS ON A FEW OPTIMAL TARGETS. CONSUMER BOYCOTTS ARE MOST EFFECTIVE WHEN PART OF A BROADER CAMPAIGN AGAINST A PARTICULAR PRODUCT OR COMPANY.

HEWLETT PACKARD (HP)

Involved in various Israeli violations of international law by providing Israeli occupation forces with vast range of IT services / infrastructure solutions. **Don't buy HP laptops, printers or ink cartridges.**

CATERPILLAR

Caterpillar bulldozers regularly used in the demolition of Palestinian homes and the 2008-09 attacks in Gaza. **Don't buy Caterpillar products such as shoes, bags and tools.**

SODASTREAM

SodaStream operates in illegal Israeli settlement of Ma'ale Adumim in occupied West Bank. **Don't buy SodaStream products and call on retailers not to stock them!**

DIVEST

CAMPAIGN FOR G4S / MEKOROT / VEOLIA TO BE EXCLUDED FROM ALL PUBLIC CONTRACTS BY YOUR LOCAL AUTHORITY. CONTACT YOUR LOCAL AUTHORITY / COUNCIL AND DEMAND A JUSTIFICATION FOR THEIR CONTINUED RELATIONSHIPS WITH THESE COMPANIES.

G4S

G4S provides wide range of equipment and services to the Israeli government and military including to Israeli checkpoints and to prisons where Palestinians, including many children, are held without trial and subjected to torture.

MEKOROT

Mekorot is Israel's national water company and illegally appropriates Palestinian water, diverting it to illegal Israeli settlements and towns inside Israel.

VEOLIA

Veolia provide a number of services for illegal Israeli settlements, including landfill, sewage processing and bus services.

ACTION

ENCOURAGE AN ORGANISATION YOU ARE A MEMBER OF TO ENDORSE BDS.

Persuade a union or association that you are a member of to endorse the call from Palestinian civil society for a targeted BDS movement.

ORGANISE A BOYCOTT ACTION AT A RETAILER THAT SELLS ISRAELI GOODS.

- (1) Build awareness/support for the boycott of Israel.
- (2) Pressure retailer to stop stocking Israeli goods.

GET INVOLVED IN YOUR AREA.

You can find a local group here:
www.bdsmovement.net/find-local-bds-campaign

DO NOT RELY ON THE BARCODE ALONE

Whilst a barcode which starts with 729 is a good indication that the product has been made by an Israeli company, not all Israeli goods have 729 barcodes. Look on the packaging for the country of origin. Avoid "Produce of...": Israel, West Bank and Jordan Valley

